



II MENTAL HEALTH INNOVATION DAY + Investment Forum

The Innovation
& Investment
Event for
Mental Health



November 3rd – 9:00h - 14:00h



UPF Barcelona School of Management

Program

8:45-9:30h Registration & Welcome Coffe

Welcome

9:30-10h

- Ms. **Lourdes Puigbarraca**, General Director of Knowledge Transfer and Society
- Dr. **Josep Maria Haro**, coordinator of the TECSAM Network

10-11.30h

Start-up pitches

- **AiMA chat**: Empathy Interaction Monitoring Tool for Elderly Care
- **Neuhera**: Neurotechnology for Enhancing Child Development
- **3Dthink-TaIX**: Inclusive and Accessible Communication App
- **Mential**: AI-Based Precision Mental Health Therapies
- **Bitsphi Diagnosis**: Diagnosis of Cognitive Disorders and ADHD Detection

Speakers:



Alex Izquierdo
CEO



Beatriz Fagundo
CEO-Cofounder



Jaume Sanchez
CEO



Natividad Chichón
CEO-Cofounder



Anna García
CEO



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Program

11:30-12:30h Coffe Networking & Showroom

Stands:

- FibroVR+
- ECONOS
- PRESTO
- BEAT
- MUVITY
- PICOFON
- JEPMEN
- EVIMATIC
- ADAPTEA
- EvalDepApps
- IMPROVA
- PERMANENS
- IConnecta't
- Andy's Mind
- MOVERE
- AVATAR-VR

Posters:

- Co-Elna
- MESTRAL
- NEURALLY
- PERMEPSY
- SMARTomics
- TOBBSTOP
- Biomarkers for Dementias
- Flavii Therapeutics
- OPADE
- ABCD



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12:30-13:30h

Roundtable on Impact Investment in Mental Health and Wellbeing



Laia Pascual
Investor Manager



Cinta Díez (Moderator)
Investment Associate



Sara Leander-Pehrson
CEO

HEKA VR



Anna Bellmunt
Senior Associate

asabys



Macarena Machimbarrena
Impact Investing



13.30-14 H Closing

- **Nadal Bayà**, Head of the Knowledge Transfer Area, AGAUR.
- **Judit López**, promoter of the TECSAM Network.



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