

# RULES FOR PARTICIPATION

## TECSAM NETWORK FIRST MENTAL HEALTH INVESTMENT FORUM

### About the TECSAM Network

The Innovation Network of New Technologies in Mental Health (TECSAM) brings together 57 Catalan research groups from 29 institutions in the field of technology and mental health.

The TECSAM Network aims to generate internal and external synergies, as well as to implement valorization and transfer strategies in order to accelerate the arrival to the society of the results from the research groups.

It counts on the participation of associations of people with mental health problems and their families, foundations and other public and private entities that are crucial in the innovative ecosystem, such as innovation hubs, clusters, venture capital, accelerators and incubators, among others. This project has been co-financed by the European Union through the European Regional Development Fund (ERDF-FEDER) and is now co-financed by the Departament de Recerca i Universitats of the Generalitat de Catalunya.

In 2024, the TECSAM Network is launching its first Mental Health Investment forum, together with BHV as partners.

### About the First Mental Health Investment Forum's partners

**BHV Partners** is a Venture Builder focused on the creation and acceleration of start-ups in the biomedical field. The founding team has an extensive entrepreneurship and innovation background. BHV aims to create start-ups to transform the top research and technology from universities, hospitals and research centres into disruptive health solutions; that is, to help scientist to turn their science into a successful start-up. Key impact facts: 7 start-ups created – 65 consultancy projects – Network of + 70 senior advisors

BHV Partners is partner and co-organizer of the First Mental Health Investment Forum.

# About the TECSAM Network First Mental Health Investment Forum

## CHALLENGES TO ADDRESS

The investment forum aims to attract entrepreneurs, investors and solutions in the mental health and brain science field, to **bring these solutions closer to the society and unite the mental health entrepreneur ecosystem** in a unique forum.

## CATEGORIES

There will be one category:

### 1. Open call

The 5 selected projects/start-ups will have the opportunity to present their pitch in the “First Mental Health Investment Forum” (12/06/2024). The 5 selected projects/start-ups will be announced Tuesday 4<sup>th</sup> of June.

## PARTICIPATION PROCESS

The call for projects will be open from 7<sup>th</sup> of May until the 29<sup>th</sup> of May.

1. Candidates must complete the Application Form (in English) available at: <https://forms.gle/UqG1GTEYcd2DRMmq9>
2. Applications will be accepted until the 29<sup>th</sup> of May 2024 at 12:00 PM.
3. All participants will be notified whether they have been selected as candidates by the 4<sup>th</sup> of June. 5 projects/start-ups will be selected.
4. **Pitch within the Mental Health Investment Forum: on June 12<sup>th</sup>**, the 5 selected projects/start-ups will present their **pitch** during the main event at the Investment Forum.
5. The TECSAM Network Coordination Team holds the right to change both dates with prior notice.
6. Applications **must be submitted in English** on the aforementioned form.

## DEADLINES AND MILESTONES

7/05/2024: Applications for the FIRST MENTAL HEALTH INVESTMENT FORUM are open

29/05/2024: Deadline for applications

04/06/2024: selection of the 5 projects/start-ups that will present their pitch

### 12/06/2024: Pitches in the First Mental Health Investment Forum

- Finalist will pitch their projects/start-ups during the First Mental Health Investment Forum.
- All pitches must have a **maximum duration of 15 minutes** (10min for the presentation and an extra 5min for Q&A)
- All the presentations (support materials or slides) must be in English; although the oral presentation can be done in Catalan, Spanish or English.
- The TECSAM Network Coordination Team holds the right to change the dates with prior notice.

## SELECTION PROCESS

The selection process of the projects/start-ups for the First Mental Health Investment Forum will be as follows:

1. An internal committee (composed by BHV and TECSAM) will evaluate the applications to ensure they meet the eligibility criteria. Extra information could be requested if required.
2. The result of this evaluation will be notified to the applicants, as well as whether their application was accepted.
3. The 5 finalists will get to pitch their projects during the First Mental Health Investment Forum.

## ELIGIBILITY CRITERIA

The requirements for an application to be a candidate for the First Mental Health Investment Forum of the TECSAM Network are:

1. Personal commitment (either from the person submitting the application form or from another member of the team) to follow through and present the pitch during the Mental Health Investment Forum.
2. The application submitted needs to be aligned with the nature of the call.
3. Only projects/start-ups in the mental health or brain science field will be considered.
4. Applications should comply with the extension limits for each question.
5. Applications and visual materials **must be in English**; although pitch speech can also be done in Catalan or Spanish.

## EVALUATION CRITERIA

Section	Orientation	Punctuation 1-5 (Bad) - (excellent)
The problem: identified need (20%)	Is it properly identified? Does it involve patients or professionals?	
The solution: how do the project and technology address the problem (20%)	Is the solution realistic? Has the solution been tested? Does it solve the identified need?	
State of the solution (5%)	Idea Proof of Concept MVP Scaling	
The market: competitive landscape and addressable markets (10%)	Is the market properly identified? Has a market analysis been conducted? Is the competence properly identified (present and future)? Do they have identified a Value Proposition?	
The Business and Revenue Model (5%)	Is the Business Model realistic? Has the business model been tested?	
Intellectual Property strategy (10%)	Do they have an IP strategy? Has de IP been registered? Do they hold the exploitations rights?	
Regulatory strategy (if applicable) (5%)	Do they have a realistic regulatory strategy?	
Scalability (5%)	Is the project scalability feasible? Is it difficult to escalate?	
The team (10%)	Is the team able to conduct the proposed project? Is it multidisciplinary?	
Investment round	Prioritize those currently conducting an investment round Is the sough founding realistic?	
Intended use of the founding (5%)	Do they have a predefined plan? Is the use of founds realistic?	

Social aspect (5%)	Do they include gender vision? Do they include the first person in the development of the solution or the project (if applicable)? Has the solution been co-created?	
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## Acceptance of the Rules

Participation in the First Mental Health Investment Forum entails full and unconditional acceptance of these Rules. Recognition as a valid participant is subject to compliance with the requirements set forth in these Rules.

## Assignment of the right to use the image

Applicants irrevocably and free of charge authorize the TECSAM Network and Parc Sanitari San Joan de Déu, as coordinator and within the framework of the First Mental Health Investment Forum activities, to make use, reproduce, edit, and exploit, in whole or in part, or broadcast their full or partial name as well as their image, in any publicity or advertisement made through any media or format, whether written, audio-visual or internet, for the maximum period permitted by law, worldwide, in relation to participation in the First Mental Health Forum for the purpose of promotion, information and advertising of the First Mental Health Forum and the TECSAM Network.

## Processing of Personal Data

Under the provisions of the regulations on the protection of personal data, it is reported that the data provided by participants under the First Mental Health Investment Forum will be incorporated into a file or files, owned by the TECSAM Network. They will be processed for the purposes of:

- (i) Maintenance, compliance, development, control and proper management of their participation in the First Mental Health Forum and subsequent related activity (including any communication that is necessary),
- (ii) as well as for any other purpose provided for in this First Mental Health Forum Rules.

In the event of providing data of third parties, now or in the future, the participant guarantees that each third party will have been previously informed and their consent obtained on all those aspects foreseen in the present clause, as well as in the Rules.

Likewise, the participant guarantees that the data provided are accurate and truthful. Participants may exercise their rights of access, rectification, cancellation and opposition, under the terms provided in the data protection regulations.

The TECSAM Network undertakes to treat your personal data confidentially at all times and in accordance with the purposes set out in this clause and Rules; to adopt the necessary technical and organizational measures to ensure the security of your data and avoid its alteration, loss, unauthorized access or processing, given the state of technology, the nature of the data stored and the risks to which they are exposed, all in compliance with the provisions of the data protection regulations in force at all times.

In case of providing your data, we will understand that you authorize us to process them according to the above.

## **Modification of the Rules**

The TECSAM Network reserves the right to modify at any time the Rules, without assuming any responsibility for these modifications, provided that there is justified cause, due to force majeure or circumstances beyond the control in a way that does not prejudice the rights acquired by the participants, committing to communicate with sufficient notice the new conditions of participation.

## **Extension or suspension of the First Mental Health Investment Forum**

The TECSAM Network reserves the right to be able to extend the deadline, properly communicating this change. In addition, the TECSAM Network reserves the right to suspend the First Mental Health Investment Forum for good cause or force majeure and in the event that it could not be developed by fraud detected, technical errors, due to lack of participation or problems of any other nature that are not under the control of the TECSAM NETWORK and may affect its normal development.

Should any of these situations arise, all participants will be duly notified.

## **Disclaimer of Liability**

The TECSAM Network is not responsible for any possible losses, deterioration, data theft, delays or any other circumstances attributable to third parties that may arise from the participation in the First Mental Health Investment Forum.

Furthermore, the TECSAM NETWORK does not guarantee the availability, continuity or infallibility of the operation of the Website, and consequently excludes, to the maximum extent permitted by current legislation, any liability for damages of any kind that may be due to the lack of availability or continuity of the operation of the web pages used in the event. The TECSAM NETWORK shall not be liable for any damages of any nature whatsoever that may be suffered by the participants and/or third parties arising out of or in connection with the participation in the event.

## Industrial and Intellectual Property

The names, logos, icons and any element that identifies with the First Mental Health Investment Forum are property and trademarks of TECSAM Network and PSSJD, being reserved all their exploitation rights. Selected participants should use the brand and TECSAM Network for current and future communication and marketing activities related to the team's and project's participation in the First Mental Health Investment Forum and the potential results that could arise from it.

## Contact

Should you have any questions about the call, please contact: [contact@tecsam.org](mailto:contact@tecsam.org)