

RULES FOR PARTICIPATION

TECSAM NETWORK MENTAL HEALTH INNOVATION CONTEST

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1. About the TECSAM Network

The Innovation Network of New Technologies in Mental Health (TECSAM) brings together 29 Catalan research groups from 18 institutions in the field of technology and mental health.

The TECSAM Network aims to generate internal and external synergies, as well as to implement valorization and transfer strategies in order to accelerate the arrival to the society of the results of the research groups.

It counts on the participation of associations of people with mental health problems and their families, and the support of the Mental Health Cluster of Catalonia as an affiliated entity. This project has been co-financed by the European Union through the European Regional Development Fund (ERDF-FEDER).

In 2022, the TECSAM Network is launching its first Mental Health Innovation Contest, with DKV Innolab and the Mental Health Cluster of Catalonia as partners. The category “Digital solutions for mental health (DKV Challenge)” is funded by DKV Innolab.

2. About the contest’s partners

DKV Innolab aims to contribute to improving the sustainability of the healthcare system under the conceptual framework of Intelligent Positive Health, which pursues optimal health states through the appropriate use of health assets that can be enabled by ubiquitous technologies. DKV Innolab's Open Innovation unit works to support innovators and capture innovation from the market.

- DKV Innolab has a community of end users, a living lab and showroom, and an ecosystem of healthcare innovation partners, which allows Innolab to support start-ups in the different phases of their projects. DKV Innolab is Catalyzer from EIT Bridgehead programme and ULab from EIT ULabs programme.
- DKV Innolab aims to capture market innovation that offers value to DKV's business and its policyholders. DKV adoption methodology consists of launching annual challenges resulting into collaboration agreements with start-ups that can lead to adoption.

DKV Innolab takes part as a partner in the TECSAM contest, acting as co-designer of the contest, jury, and host of the Awards Ceremony. DKV funds the prizes for the category “Digital solutions for mental health (DKV Challenge)”, which includes two of the four winning projects.

The **Mental Health Cluster (MHC)** is a hub for innovation and business development in integrated mental health, brain research and silver economy.

It is a non-profit organization that reunites members from private industry, public organizations, research and education institutions, hospitals, community services, technological centres and Mental Health suppliers.

MHC brings together a broad knowledge of the mental & neuro Health market through our members and operates as a national entry point for international companies. Challenges are achieved through the execution of projects, and through the strong synergies among members by sharing their market intelligence.

The MHC's mission is to promote the generation of resources applied to the development of mental health, neurosciences and ageing through the companies' competitiveness, innovation, interdisciplinary collaboration and internationalization.

The cluster acts as a platform that promotes the development of research and knowledge transfer, aiming for the improvement of bio-psycho-social support to people who suffer from central nervous system diseases, as well as to their families.

Headquartered in Barcelona, the cluster has the support of the Catalan Government's agency for business competitiveness through the Catalan Cluster Program.

3. About the TECSAM Network Mental Health Innovation Contest

CHALLENGES TO ADDRESS

The contest aims to **identify innovative solutions to relevant mental health challenges and bring these solutions closer to the market and society.**

To participate in the 2022 edition, the contestants have to **pose an innovative solution to one (or more) of these challenges:**

- Early detection and prevention in mental health
- Quality of life and mental health
- Stigma and social exclusion of people with mental health problems
- Vulnerable populations (teenagers, elderly...)
- Mental health at the workplace (stress, anxiety and depression)
- Mental health and women
- Ageing and loneliness

- Suicide

CATEGORIES AND PRIZES

There will be two categories with two prizes each, depending on the maturity of the proposal:

1. Innovative and disruptive ideas

CIMIT Healthcare Innovation Cycle < 3

Two projects will be awarded with a mentoring program (business model definition, IP protection...) and the activation of our ecosystem to help the project reach society and the market.

- The value of the first prize will be up to 7.500€.
- The value of the second prize will be up to 3.000€.

The mentoring programs may include the following services (outsourced to relevant providers), depending on the needs of the awarded project:

- IP protection related consultancy (patentability analysis, licensing agreements...)
- Technological feasibility and scalability studies, technology exploitation strategy.
- Business Model related consultancy.
- Target market analysis and market entry strategies.
- Business Plan preparation.
- Regulatory studies and other legal assessments.
- Other related assessments or consultancies.

Only applications belonging to, participated by, or in collaboration with a member of the TECSAM network will be considered.

[NOTE: If your application is not participated by any TECSAM member, please contact us to find a possible collaboration with a member listed [here](#)].

2. Digital solutions for mental health (DKV Challenge)

CIMIT Healthcare Innovation Cycle >3

Two projects will be awarded with a collaboration program with DKV Innolab.

1/ First Prize: One project will be awarded a collaboration agreement with DKV Innolab to execute **a pilot test within DKV's ecosystem.**

The estimated internal costs for DKV to execute a pilot project, and thus, to provide this prize is about 15.000€.

2/ Second Prize: One project will be awarded with a **support and mentoring programme provided and executed by the DKV Innolab team**, adjusted to the project needs.

Services included in this programme can include:

- Personalized mentoring and training (business model, financing...)
- Usability validation with Innolab Friends
- Value proposition validation/willingness to pay through DKV Innolab ecosystem
- Ecosystem activation for market entry
- Showroom exhibition

This prize has an estimated cost of 8.000€.

Prior to the selection of the final 4 winners, **10** finalists will be designated, **5** for each category. The 5 finalists for 1st category will receive the TECSAM Network certificate. The 5 projects corresponding to category 2 will receive the DKV S+h certificate. Finalists (**10** projects) will be announced on the **9th of September.**

Winners (4 projects) will be announced on the **27st of September** during the Awards Ceremony at DKV Innolab.

In addition, all the winners will have the opportunity to present their project pitches at the **Mental Health Innovation Day**, an event organized by the TECSAM Network for the whole innovation and mental health ecosystem in October 25th 2022.

PARTICIPATION PROCESS

The call for projects will be open until the **31st of August.**

1. Candidates must complete the Application Form available at the TECSAM Network website: <http://www.tecsam.org/InnovationContest>
2. Once completed, candidates should send an e-mail with the completed form to contact@tecsam.org. "Mental Health Innovation Contest" must be included in the e-mail subject. Applications will be accepted until the **31st of August** 2022 at 12:00 PM.

3. All participants will be notified whether they have been selected as candidates by the **9th of September** of 2022. **10** candidates will be selected (**5** for each category).
4. **Final pitches and Awards Ceremony: on September 27st**, the **10** selected candidates will be invited to the Awards Ceremony. They will present their projects to the jury, which will later decide and announce the 4 projects awarded (two for each category). All finalists of the contest agree to participate in the award ceremony that will take place at DKV Innolab (Barcelona) on the 27st of September.
5. The TECSAM Network Coordination Team holds the right to change both dates with prior notice.
6. Applications can be submitted in English, Spanish and Catalan on the aforementioned form.
7. Winners of the contest agree to present a pitch at the **Mental Health Innovation Day**, an event organized by the TECSAM Network for the whole innovation and mental health ecosystem in October 25th 2022.

DEADLINES AND MILESTONES

30/05/2022: Applications for the I TECSAM Network Mental Health Innovation Contest are open

21/06/2022: Open networking event to meet potential partners for applications (Technology Exploration Day)

31/08/2022: Deadline for applications

August to Mid September 2022: Screening of applications and selection of **10** finalists

27/09/2022: Final pitches and Awards Ceremony at DKV Innolab

- Finalist will pitch their projects in front of the jury
- Certificates will be delivered
- Jury evaluation and selection of 4 winners
- Prizes delivery

25/10/2022: The four winners will present their pitches at the Mental Health Innovation Day (an event organized by the TECSAM Network for the whole innovation and mental health ecosystem)

October 2022: Prize execution starts

The TECSAM Network Coordination Team holds the right to change the dates with prior notice.

SELECTION PROCESS

The selection process of the projects for the Mental Health Innovation Contest will be as follows:

1. An internal committee will evaluate the applications to ensure they meet the eligibility criteria. Extra information could be requested if required.
2. The same internal committee will evaluate the eligible applications to select the **10** finalists.
3. The result of this first evaluation will be notified to the applicants, as well as whether or not their application was accepted.
4. **10** finalist applications will be shared with the Jury (panel of external evaluators). Finalists will pitch their projects in front of the jury during the Awards Ceremony. The jury will then review in accordance with the evaluation criteria. The panel of external evaluators will be composed of experts in the fields of entrepreneurship, private investment and the healthcare industry.
5. The result of the jury evaluation will be notified to the applicants during the same Awards Ceremony.

ELIGIBILITY CRITERIA

The requirements for an application to be a candidate for the Mental Health Innovation Contest of the TECSAM Network are:

1. The solution exposed must be a suitable and feasible answer to at least one of the challenges of the Contest (see “Challenges section” above).
2. Personal commitment (either from the person submitting the application form or from another member of the team) to follow through with the project and correct use of the prize, if given.
3. The application submitted needs to be aligned with the nature of the call. If there are any doubts about the fit of the application in the category where it has been presented, the coordination of the TECSAM Network may suggest the alternative category that it deems most appropriate.
4. Although not mandatory, applications including multidisciplinary teams will be preferred (research, business, associations of people with mental health problems, administration).
5. For category 1 (Innovative and disruptive concept/idea): only applications belonging to, participated by, or in collaboration with a member of the TECSAM

network will be considered. [NOTE: If your application is not participated by any TECSAM member, please contact us to find a possible collaboration with a member listed [here](#)].

6. Solutions requiring the involvement of hospital care (hospitalization) will not be eligible within Category 2.
7. Applications should comply with the extension limits for each question.

4. Acceptance of the Rules

Participation in the Mental Health Innovation Contest entails full and unconditional acceptance of these Rules. Recognition as a valid participant is subject to compliance with the requirements set forth in these Rules.

5. Assignment of the right to use the image

Applicants irrevocably and free of charge authorize the TECSAM Network and Parc Sanitari San Joan de Déu, as coordinator and within the framework of the Mental Health Innovation Contest activities, to make use, reproduce, edit, and exploit, in whole or in part, or broadcast their full or partial name as well as their image, in any publicity or advertisement made through any media or format, whether written, audio-visual or internet, for the maximum period permitted by law, worldwide, in relation to participation in the Contest for the purpose of promotion, information and advertising of the Contest and the TECSAM Network.

6. Processing of Personal Data

Under the provisions of the regulations on the protection of personal data, it is reported that the data provided by participants under the Mental Health Innovation Contest will be incorporated into a file or files, owned by the TECSAM Network. They will be processed for the purposes of:

- (i) Maintenance, compliance, development, control and proper management of their participation in the Contest and subsequent related activity (including any communication that is necessary),
- (ii) as well as for any other purpose provided for in these Contest Rules.

In the event of providing data of third parties, now or in the future, the participant guarantees that each third party will have been previously informed and their consent obtained on all those aspects foreseen in the present clause, as well as in the Rules.

Likewise, the participant guarantees that the data provided are accurate and truthful. Participants may exercise their rights of access, rectification, cancellation and opposition, under the terms provided in the data protection regulations.

The TECSAM Network undertakes to treat your personal data confidentially at all times and in accordance with the purposes set out in this clause and Rules; to adopt the necessary technical and organizational measures to ensure the security of your data and avoid its alteration, loss, unauthorized access or processing, given the state of technology, the nature of the data stored and the risks to which they are exposed, all in compliance with the provisions of the data protection regulations in force at all times.

In case of providing your data, we will understand that you authorize us to process them according to the above.

7. Modification of the Rules

The TECSAM Network reserves the right to modify at any time the Rules, without assuming any responsibility for these modifications, provided that there is justified cause, due to force majeure or circumstances beyond the control in a way that does not prejudice the rights acquired by the participants, committing to communicate with sufficient notice the new conditions of participation.

8. Extension or suspension of the Contest

The TECSAM Network reserves the right to be able to extend the deadline, properly communicating this change. In addition, the TECSAM Network reserves the right to suspend the Mental Health Innovation Contest for good cause or force majeure and in the event that it could not be developed by fraud detected, technical errors, due to lack of participation or problems of any other nature that are not under the control of the TECSAM NETWORK and may affect its normal development.

Should any of these situations arise, all participants will be duly notified.

9. Disclaimer of Liability

The TECSAM Network is not responsible for any possible losses, deterioration, data theft, delays or any other circumstances attributable to third parties that may arise from the participation in the Mental Health Innovation Contest.

Furthermore, the TECSAM NETWORK does not guarantee the availability, continuity or infallibility of the operation of the Website, and consequently excludes, to the maximum extent permitted by current legislation, any liability for damages of any kind that may be due to the lack of availability or continuity of the operation of the web pages used in the Contest. The TECSAM NETWORK shall not be liable for any damages of any nature whatsoever that may be suffered by the winners and/or third parties arising out of or in connection with the use of the prizes.

10. Industrial and Intellectual Property

The names, logos, icons and any element that identifies with the Mental Health Innovation Contest are property and trademarks of TECSAM Network and PSSJD, being reserved all their exploitation rights. Selected Contest participants should use the brand and TECSAM Network for current and future communication and marketing activities related to the team's and project's participation in the Contest and the potential results that could arise from it.

11. Contact

Should you have any questions about the call, please contact: contact@tecsam.org