

RULES FOR PARTICIPATION FOR THE TECSAMs' NETWORK MENTAL HEALTH INNOVATION CONTEST WITHIN THE FIRST MENTAL HEALTH INVESTMENT FORUM

About the TECSAM Network

The Innovation Network of New Technologies in Mental Health (TECSAM) brings together 57 Catalan research groups from 29 institutions in the field of technology and mental health.

The TECSAM Network aims to generate internal and external synergies, as well as to implement valorization and transfer strategies in order to accelerate the arrival to the society of the results from the research groups.

It counts on the participation of associations of people with mental health problems and their families, foundations and other public and private entities that are crucial in the innovative ecosystem, such as innovation hubs, clusters, venture capital, accelerators and incubators, among others. This project has been co-financed by the European Union through the European Regional Development Fund (ERDF-FEDER) and is now co-financed by the Departament de Recerca i Universitats of the Generalitat de Catalunya.

In 2024, the TECSAM Network is launching its first Mental Health Investment forum, together with BHV as partners.

About the contest's partners

BHV Partners is a Venture Builder focused on the creation and acceleration of start-ups in the biomedical field. The founding team has an extensive entrepreneurship and innovation background. BHV aims to create start-ups to transform the top research and technology from universities, hospitals and research centres into disruptive health solutions; that is, to help scientist to turn their science into a successful start-up. Key impact facts: 7 start-ups created – 65 consultancy projects – Network of + 70 senior advisors

BHV Partners is partner and co-organizer of the First Mental Health Investment Forum.

About the TECSAM Network Mental Health Innovation Contest within the First Mental Health Investment Forum

CATEGORIES AND PRIZES

There will be one category with two winners' award:

1. Research projects

Two projects will be awarded with a mentoring program and the activation of TECSAM's ecosystem to help the project reach society and the market.

- First prize: "BHV mentoring program" valued in 5.000€
- Second prize: "Venture Capital mentoring" valued in 1.000€

Only applications belonging to members of the TECSAM network that are participating in the "Entrepreneurships training" organized by TECSAM and BHV will be selected. Projects that are willing to participate in the investment forum but did not conduct the "Entrepreneurship training", will have the opportunity to apply as a project/start-up/spin-off in the ["open call"](#) category.

Prior to the selection of the winners, 5 finalists will be designated. Each finalist will present their pitch in the Mental Health Innovation Contest of Xarxa TECSAM within the First Mental Health Investment Forum.

The winners will be announced on the 12th of June during the Mental Health Investment Forum.

PARTICIPATION PROCESS

1. Candidates **must be registered and conducting the "Entrepreneurship training"** organized by TECSAM and BHV.
2. Candidates will be selected during the "Entrepreneurship training", and the selected projects will undergo the preparatory pitch sessions (07/06/2024)
3. The 5 selected projects will participate in the pitch for the TECSAMs' Network Mental Health Innovation Contest within the First Mental Health Investment Forum on June 12th.
4. The TECSAM Network Coordination Team holds the right to change both dates with prior notice.

5. Visual material for the pitches **must be submitted in English**, although the oral presentation can be done either in Spanish, Catalan or English.

DEADLINES AND MILESTONES

21/03/2024: Inscription for the “Entrepreneurship training by BHV” are open

17/05/2024: Last session of the “Entrepreneurship training”

21/05/2024: communication of the selected projects who will be invited to the “Pitch preparation session”

07/06/2024: “Pitch preparation session” to select the 5 finalists who will participate in the “TECSAMs’ Network Mental Health Innovation Contest” within the “First Mental Health Investment Forum”. The 5 finalists will be communicated the same 7th of June, after the “Pitch preparation session”.

12/06/2024: Pitches of the TECSAMs’ Network Mental Health Innovation Contest within the First Mental Health Investment Forum

- All pitches must have a **maximum duration of 15 minutes** (10min for the presentation and an extra 5min for Q&A)
- Jury evaluation and selection of winner
- Prizes delivery

The TECSAM Network Coordination Team holds the right to change the dates with prior notice.

SELECTION PROCESS

The selection process of the projects for the TECSAMs’ Network Mental Health Innovation Contest will be as follows:

1. An internal committee (composed by BHV and TECSAM members) will evaluate the potential candidates which are participating in the “Entrepreneurship training” organized by TECSAM and BHV to attend the “Pitch Preparation Session”. Extra information could be requested if required.
2. An external committee and Jury (composed by one BHV team member, one communication and pitch expert, one entrepreneur, and one member of the TECSAM Network) will evaluate the potential candidates during the “Pitch preparation session”.
3. The 5 finalists will pitch their projects in front of a jury during the First Mental Health Investment Forum. The jury will then review in accordance with the evaluation criteria. This panel of external evaluators will be composed by: one BHV team member (different from the previous committee), one entrepreneur,

one consultant, one venture capital investor, and one member from the TECSAM Network.

4. The result of the jury evaluation will be notified to the applicants during the same Investment Forum.

ELIGIBILITY CRITERIA

The requirements for an application to be a candidate for the **TECSAMs' Network Mental Health Innovation Contest** in the First Mental Health Investment Forum of the TECSAM Network are:

1. Personal commitment (either from the person submitting the application form or from another member of the team) to follow through and present the pitch during the "Investment Forum".
2. Only groups belonging to members of the TECSAM network that are **participating in the "Entrepreneurships training"** organized by TECSAM and BHV will be considered.

EVALUATION CRITERIA (candidates for the preparatory pitch session)

Section	Orientation	Punctuation 1-5 (Bad) - (excellent)
The problem: identified need (20%)	Is it properly identified? Does it involve patients or professionals?	
The solution: how do the project and technology address the problem (20%)	Is the solution realistic? Has the solution been tested? Does it solve the identified need?	
State of the solution (10%)	Idea Proof of Concept MVP Scaling	
Main milestones (5%)	Are they properly defined? Are the milestones feasible and realistic?	
The market: competitive landscape and addressable markets (10%)	Is the market properly identified? Has a market analysis been conducted?	

	Is the competence properly identified (present and future)? Do they have identified a Value Proposition?	
The Business and Revenue Model (5%)	Is the Business Model realistic? Has the business model been tested?	
Intellectual Property strategy (5%)	Do they have an IP strategy? Has de IP been registered? Do they hold the exploitations rights?	
Regulatory strategy (if applicable) (5%)	Do they have a realistic regulatory strategy?	
Scalability (5%)	Is the project scalability feasible? Is it difficult to escalate?	
The team (10%)	Is the team able to conduct the proposed project? Is it multidisciplinary?	
Expected valuation	NA	NA
Social aspect (5%)	Do they include gender vision? Do they include the first person in the development of the solution or the project (if applicable)? Has the solution been co-created?	
Participation in the “entrepreneurship training”	Yes / No	NA

EVALUATION CRITERIA (Mental Health Innovation Contest)

Section	Orientation	Punctuation 1-5 (Bad) - (excellent)
Time (5%)	Do they meet the expected time (15min)? If they surpass the time by 3 minutes, automatically expect a 1/5.	
Problem (10%)	Is it properly explained? Are the visual resources appropriate?	

Need (10%)	Is it properly explained? Are the visual resources appropriate?	
Market and competence (5%)	Is it properly explained? Are the visual resources appropriate?	
Speaker quality (30%)	Verbal aspects (10%): <ul style="list-style-type: none"> - Do they use persuasive language? - Do they use rhetorical questions, examples... to engage the audience? Language use (10%): <ul style="list-style-type: none"> - Do they have a fluid discourse? - Is the speech appropriate for the audience? Non-verbal aspects (10%) <ul style="list-style-type: none"> - Is their non-verbal message accord to the verbal message? - Do they use gesticulation properly? - Do they use the proper voice tone and volume? 	
Presentation (20%)	Is the presentation visually attractive? Is the presentation visually adequate for the audience?	
Structure (20%)	Is the pitch properly structured? Does the presentation follow a logical order? Does the pitch include “impact message”?	

Acceptance of the Rules

Participation in the TECSAMs’ Network Mental Health Innovation Contest within the First Mental Health Investment Forum entails full and unconditional acceptance of these Rules. Recognition as a valid participant is subject to compliance with the requirements set forth in these Rules.

Assignment of the right to use the image

Applicants irrevocably and free of charge authorize the TECSAM Network and Parc Sanitari San Joan de Déu, as coordinator and within the framework of the TECSAMs’ Network Mental Health Innovation Contest within the First Mental Health Investment Forum activities, to make use, reproduce, edit, and exploit, in whole or in part, or

broadcast their full or partial name as well as their image, in any publicity or advertisement made through any media or format, whether written, audio-visual or internet, for the maximum period permitted by law, worldwide, in relation to participation in the TECSAMs' Network Mental Health Innovation Contest and the First Mental Health Investment Forum for the purpose of promotion, information and advertising of the TECSAMs' Network Mental Health Innovation Contest within the First Mental Health Investment Forum and the TECSAM Network.

Processing of Personal Data

Under the provisions of the regulations on the protection of personal data, it is reported that the data provided by participants under the TECSAMs' Network Mental Health Innovation Contest within the First Mental Health Investment Forum will be incorporated into a file or files, owned by the TECSAM Network. They will be processed for the purposes of:

(i) Maintenance, compliance, development, control and proper management of their participation in the TECSAMs' Network Mental Health Innovation Contest within the First Mental Health Investment Forum and subsequent related activity (including any communication that is necessary),

(ii) as well as for any other purpose provided for in these TECSAMs' Network Mental Health Innovation Contest within the First Mental Health Investment Forum.

In the event of providing data of third parties, now or in the future, the participant guarantees that each third party will have been previously informed and their consent obtained on all those aspects foreseen in the present clause, as well as in the Rules.

Likewise, the participant guarantees that the data provided are accurate and truthful.

Participants may exercise their rights of access, rectification, cancellation and opposition, under the terms provided in the data protection regulations.

The TECSAM Network undertakes to treat your personal data confidentially at all times and in accordance with the purposes set out in this clause and Rules; to adopt the necessary technical and organizational measures to ensure the security of your data and avoid its alteration, loss, unauthorized access or processing, given the state of technology, the nature of the data stored and the risks to which they are exposed, all in compliance with the provisions of the data protection regulations in force at all times.

In case of providing your data, we will understand that you authorize us to process them according to the above.

Modification of the Rules

The TECSAM Network reserves the right to modify at any time the Rules, without assuming any responsibility for these modifications, provided that there is justified cause, due to force majeure or circumstances beyond the control in a way that does not prejudice the rights acquired by the participants, committing to communicate with sufficient notice the new conditions of participation.

Extension or suspension of the Contest

The TECSAM Network reserves the right to be able to extend the deadline, properly communicating this change. In addition, the TECSAM Network reserves the right to suspend the TECSAMs' Network Mental Health Innovation Contest within the First Mental Health Investment Forum for good cause or force majeure and in the event that it could not be developed by fraud detected, technical errors, due to lack of participation or problems of any other nature that are not under the control of the TECSAM NETWORK and may affect its normal development.

Should any of these situations arise, all participants will be duly notified.

Disclaimer of Liability

The TECSAM Network is not responsible for any possible losses, deterioration, data theft, delays or any other circumstances attributable to third parties that may arise from the participation in the Mental Health Innovation Contest.

Furthermore, the TECSAM NETWORK does not guarantee the availability, continuity or infallibility of the operation of the Website, and consequently excludes, to the maximum extent permitted by current legislation, any liability for damages of any kind that may be due to the lack of availability or continuity of the operation of the web pages used in the Contest. The TECSAM NETWORK shall not be liable for any damages of any nature whatsoever that may be suffered by the winners and/or third parties arising out of or in connection with the use of the prizes.

Industrial and Intellectual Property

The names, logos, icons and any element that identifies with the TECSAMs' Network Mental Health Innovation Contest and the First Mental Health Investment Forum are property and trademarks of TECSAM Network and PSSJD, being reserved all their exploitation rights. Selected Contest participants should use the brand and TECSAM Network for current and future communication and marketing activities related to the team's and project's participation in the TECSAMs' Network Mental Health Innovation

Contest within the First Mental Health Investment Forum and the potential results that could arise from it.

Contact

Should you have any questions about the call, please contact: contact@tecsam.org